



a d v e r t i s i n g

newspaper
magazine
transit
exhibit

m a r k e t i n g

postcards
brochures
newsletters
posters
calendars
booklets

c o r p o r a t e

logos
identification
folders
web

NancyEllen Regier

award winning

graphic design





Cynthia Warden
Magazine Ad
Cynthia Warden Designs



Celebrate - For Kids' Sake
Newspaper Ad
KOMO Television

advertising



War and Remembrance
Transit Bus Card
KOMO Television



\$1,000 Winner
Transit Bus Card
KOMO Radio



Traffic Reports
Transit Bus Card
KOMO Radio



Get a Life/Making Healthy Choices
Seattle PI News For Kids



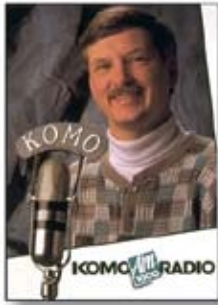
Skagit River Exhibit
 Eagle Festival
 Seattle City Light



Built Smart Exhibit
 Trade Show
 Seattle City Light



Diablo Lake Adventure Exhibit
 Seattle Home Show
 Seattle City Light



KOMO Radio Postcards
KOMO Radio

Let's Go To The Market
Family Guide
Pike Place Market



marketing

Skagit Tours
Seattle City Light



Green Remodel Booklets
Seattle Public Utilities

Light Reading & Network Newsletters
Seattle City Light



City Moves Newsletter
City of Seattle



Career Coach Newsletter
Robin Ryan

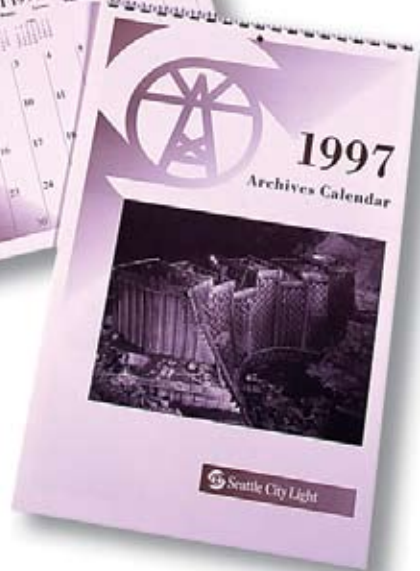




For Kids' Sake Poster
KOMO Television



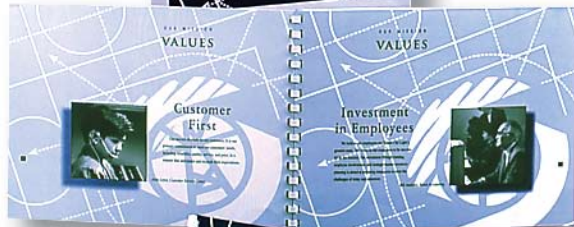
1997 Archives Calendar
Seattle City Light



2000 Calendar
Seattle City Light



1994-1998 Strategic Corporate Plan
Booklet, Brochure, and Poster
Seattle City Light



Seattle Center Folder
Seattle Center Folder



corporate



Y2K Logo
Seattle City Light



MAKE LIGHT NOT BLIGHT

Light Impact Logo
Seattle City Light



Northwest Afternoon Logo
KOMO Television



valeo
therapy

serious bodywork, real results

Valeo Therapy Logo



School Partnership Logo
Seattle City Light

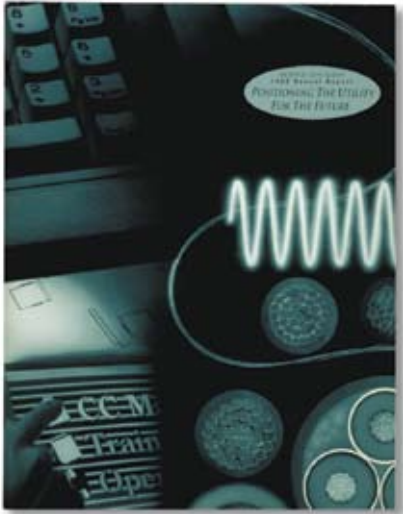


Imagine
what we can **save** together

Imagine Logo
Seattle City Light



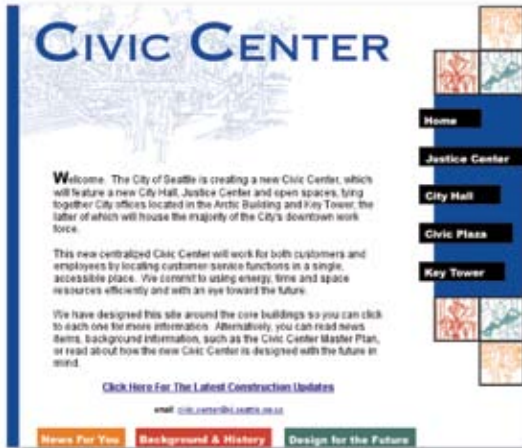
1994 Annual Report
Seattle City Light



1993 Annual Report
Seattle City Light



2006 Annual Report
Seattle City Light



City of Seattle Civic Center Web site



Laurie Marum Acupuncturist Web site



Seattle City Light Web site



Northwest Regional Emmy Award Program, NATAS Monitor Newsletter, and Call For Entries
National Academy of Television Arts & Sciences



Corporate Design
 On-Air, Folder, Stationary,
 Print Advertising, TV Guide Ads
 and Video Graphics
KOMO Television



NancyEllen Regier

6752 6th Avenue NW
Seattle, WA 98117
206.271.1925
nellenregierdesign@msn.com

SUMMARY OF QUALIFICATIONS

Award winning corporate designer and creative project manager with proven track record developing corporate identities including brand enhancement or redesign. Responsible for coordinating corporate image throughout all design elements, pieces & web site. Produce high quality, innovative creative designs for advertising and marketing/sales pieces. Track record for always meeting goals, and design objectives on-time and within budget. Extensive project management experience with excellent team coordination ability. Recognized for excellent customer service, client relationship management, and creative skills.

PROFESSIONAL EXPERIENCE

Senior Graphic Designer, City of Seattle Design Department - Seattle, 1993 - 2006
Graphic Designer, KOMO Television - Seattle, Washington 1987 - 1992
Graphic Designer, NEllen Regier Design Seattle, Washington, freelance

GRAPHICS/PRINT/MULTIMEDIA/WEB

- ◆ Designed numerous corporate identities including brand enhancement or redesign. Responsible for coordinating corporate image throughout all design elements, pieces & web site.
- ◆ Managed corporate creative design needs developing print, multi-media, display, and web designs, including: sales presentation materials, advertising campaigns, annual reports, display exhibits, special events, direct mail pieces, logos, newsletters, brochures, magazine & newspaper ads, posters, web design/pages, specialty items, and signage.
- ◆ Designed TV print, storyboards, video graphics, promotional spots, and TV commercials.
- ◆ Developed the creative design for an interactive program airing on public kiosks.
- ◆ Developed excellent client relationships serving hundreds of customers with a diverse variety of design needs.
- ◆ Produced creative design based on consultative approach to best meet clients' creative design & business needs and goals.

PROJECT MANAGEMENT

- ◆ Managed all phases of numerous large scale projects working directly with internal & external clients, from initial design concept through delivery. Developed creative designs, prepared bids, handled production, print coordination and press checks.
- ◆ Led design team managing creative and art design, coordinated workflow, meeting all deadlines.
- ◆ Served as Art Director, responsible for corporate design and brand enhancement, sales/marketing materials, advertisements, project management, scheduling, and client relations.
- ◆ Managed budgets to meet all time deadlines and deliver final products within budget.

TECHNICAL SKILLS

- ◆ Computer design at expert level utilizing standalone and CS versions of Adobe Photoshop, InDesign, Illustrator and Acrobat, Freehand, and Quark Xpress, on both Macintosh and PC platforms.
- ◆ Web designs to maintain brand, creative theme, and navigation ease.

AWARDS

- ◆ Five International Awards - Broadcasting Design Association
- ◆ Emmy Award Nomination - Television Programming Design
- ◆ 10 Awards for Outstanding Design - American Advertising Federation
- ◆ Gold Award - Washington Press Association for design in Print Media Advertising
- ◆ Five Awards for Outstanding Design - Northwest Public Power Association
- ◆ Web Award - Web Marketing Association